

Title

6 New Spokesperson For Svenson Hair Care Centre

Summary

Svenson Hair Center introduced six Malaysians (two females and four males) as its new spokesmen for 2008. Svenson Chief Trichologist Mr. Teo said the representatives of the earlier age of onset of hair loss among urban Malaysians. Problems could be solved successfully if professional help is sought as soon as the problem is detected.

Six new spokesmen for hair care centre

SVENSON Hair Center recently introduced six Malaysians who have regained their crowning glory through the brand's hair solutions as its spokesmen for 2008.

The Svenson Head Hunt 07/08 hair and scalp health awareness campaign received an enthusiastic response.

The selected participants – two women and four men – underwent a five-month treatment programme using Svenson's technologies and solutions.

The new male spokesmen are 24-year-old radio DJ and producer Mohd Shazli Mukhtar; IT consultant and business owner Wong Ken Nee, 25; hedge fund analyst Chang Min Wai, 27; and

29-year-old financial consultant Bryan Low Der-Shyong.

Marketing executive Sharon Tan Suet Li, 26; and reporter Jane Priya Sellaiah, 29; were selected as Svenson Hair Center's female spokesmen.

Svenson chief trichologist Teo Kim Teik said the spokesmen were representative of the earlier age of onset of hair loss among urban Malaysians.

"Over the past 10 years, more customers have begun seeking professional help from us while in their early to mid-twenties," he said.

Teo stressed that hair and scalp problems could be resolved successfully if professional help is sought as soon as the problem is detected.